

ComeOnHome.biz Advertiser Description Form

10-24-07

Please complete every pertinent field, completely. (Bold items are mandatory.)

Important: Text (words and language usage) is very important for search engines and consumers. Be sure that all appropriate and pertinent names, products, services, specialties, brands are noted in various text options.

Date:

Contact Name:

Name of Advertiser / Business:

For Office Use Only

Data Entry:

Image Entry:

Live Date:

Cache Date:

Customer ID #:

Database Text:

Products or Services – **IMPORTANT!** *Brief, one-sentence or several-word description or list. Appears at top of Display Ad page and below ad on all thumbnails. **Maximum length is 100 characters.***

Short Description – **Brief, one-sentence description.** *Appears directly below ad image on ad page.*

Long Description – **In-depth, lengthy narrative description of your business, products, services.** *This is where you may use as much descriptive text and as many words as you'd like. Think strategically and be sure to include "key words" used by internet search engines and consumers, both specific and general, product-specific, industry-related, and region or location related.*

Brands: *List all brands that you want to highlight and show you are affiliated with.*

What's New: *Write about new products, services, brands, etc. that you'd like to highlight.*

Specialties: *List any specialties or expertise of your business that you'd like to highlight.*

Warranties/Guarantees: *Write about Warranties and/or Guarantees that your business (or the brands you carry) provide.*

Publicity: *"Blow your horn" and list articles and publications that have showcased your business.*

Awards: *"Blow your horn" again and list any awards your business may have received.*

Affiliations: *List trade, business, national, regional, local organizations and groups you are a member of.*

Commissions: *"Blow your horn" again and list any impressive commissions you may have done.*

